

Bob Briggs - Resume

Objective **Management and Production – Television, Events, and Video**

Experience

1980 – Present, Valley Media, Martinez, CA

Producer/Director-Owner

Working in the areas of commercial, sports, educational, industrial, news and Interactive Distance Learning.

- Directed, produced, or Co-produced over 135 conference, multi-media, multi-camera events for satellite distribution. Many events involved directing large screen projection, live satellite, WEBcasts, and technical directing at the same time
- Directed, produced or co-produced over 300 multi-camera broadcasts for satellite distribution
- Directed, produced or co-produced 216 syndicated, syndicated pilot or single pilot programs.
- Written, co-produced, and directed 8 major technical training broadcasts
- Operated camera, technical directed, or did tape and slow motion replay for Olympics and Goodwill Games, NBA, NHL, NASCAR, NFL, MLB, IMSA, ESPN, FOX-SPORTS, and many more
- Produced, wrote and directed many short entertainment or information videos for industry
- Directed sports and news for broadcast
- Specialized in hand-held and aerial videography

2001 – 2004, Sellpoint (Tentoe), Inc., Pleasanton, CA

Director of Production

Working in the area of rich media for the web

- Built from the ground up and managed a production department for the creation of rich media for the Internet, interactive CDs and presentation kiosks.
- Shot, Directed, Edited, Wrote and Produced close to 200 infomercials for varied clients to include Canon, Fuji, Panasonic and SanDisk. Work included design, simple 2-D animation, and substantial interfacing with the client.
- Researched and implemented encoding, storage, and distribution systems for rich media.

1976-1980, KICU (KGSC), Channel 36, San Jose, CA

Producer/Director/Assistant Production Manager

- Doubled the effective billing of the spot commercial production activity within the station. Major clients were Sears, Montgomery-Wards, Furniture USA, and Alameda County Fair
- Director of news

- _ Director, Camera operator, Tape operator and Technical Director for studio production

1972-1976, GE Cable, Walnut Creek, CA and Peoria, IL

Program Director

- _ Created production and program identity for two operations within 5 years
- _ Produced, directed and programmed music, sports, live talk show, demonstrations, special events, dramas, and documentaries to fill a 20 hour per day programming schedule
- _ Expanded sales to include mass market accounts

Education

1967-1972, California State University San Francisco

- _ BA, California State College, San Francisco, California. Broadcast Communication Arts, Cum Laude and Presidents Academic List
- _ Major Course Load, California State College, San Francisco, California. Political Science/Pre Law
- _ Special background in management training, systems analysis and process description

Awards

- _ Two NCTA National awards for local origination programming. "A House By Frank Lloyd Wright" and "Peoria White House Conference"
- _ Two honorable mention NCTA awards for local origination programming. One in the entertainment-music single performance area and another in the sports series programming area
- _ One special education award from the Illinois Education Association
- _ Technical Emmy for ABC coverage of 1984 Olympics