

CURRICULUM VITAE

Robert Owen Briggs

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421 Roanoke Dr.

Martinez, CA 94553-6240

(925)937-5207(o) or (510)612-5215(c)

<http://www.valleymedia.com> and <mailto:bobriggs@valleymedia.com>

EDUCATION

January-March, 1996 - **Embry Riddle Aeronautical University**, Masters course work, Airport Management

September, 1970-January, 1971 - **San Francisco State University**, BA in Broadcast Communication Arts and Major course load in Political Science Pre-Law.

- Instrumental in starting Television Center, a student production and programming center to create student based television content for campus wide distribution
- President's List and Cum Laude

EXPERIENCE

June 1980 to Present, **Valley Media**, Owner. Producer, Director, Writer, Editor, and Technical Director for linear and live or live to tape, DVD, and web delivery.

- 2010-Present, **Delta Leadership Meetings**, Line Producer/Stage Manager for Delta Airlines and Atlanta Image Arts; multi camera live event
- 2010-Present, **Georgia Music Hall of Fame**, Broadcast Producer/Director for Georgia Public Broadcasting and Atlanta Image Arts; multi camera live broadcast
- 2000-Present, **The Peabody Awards/Atlanta Image Arts**, Video Director and Stage Director, for PBS, the Bravo Channel, Georgia Public Television, A&E, and Atlanta Image Arts; multi camera live event
- 2007-Present, **The Clinton Global Initiative**, Senior Director for prestigious international commitment based charity organization; multi camera live event and webcast
- 2007-2008, **Ask Chuck**, Director, quarterly investor event with Charles Schwab from different cities around the country including question and answer period; multi camera live broadcast
- 2003-2008, **Adobe/Carlstrom Productions**, Director, a quarterly meeting for all employees that includes management of capture and encoding for Windows web distribution; multi camera live event
- 2006, **Cadence/Tim Fink Productions**, Video Director, annual special event, Austin Texas; multi camera live event
- 2004-2007, **Salesforce.com/Ten Cue Productions**, Video Director, multiple events that included management of capture and encoding for Quicktime, Flash, and Windows web distribution; multi camera live
- 2001-2003, **Comcast SportsNet/San Jose State University**, Producer, "The Dick Tomey Show", a weekly show featuring Head Football Coach Dick Tomey
- 2000, **KTVU**, Channel 2, Assistant Director/Director, news at 6 and 10pm; multi camera direction and format preparation
- 2000, **Sabre/Moving Arts**, Director, "Spin Day Celebration" from Texas Stadium, home of the Dallas Cowboys, international broadcast; multi camera live
- 2000, **KQED**, Director, "Independent View", Emmy winning regional and national program about the independent film industry including interviews, film reviews, and discussions with critics and financiers; multi camera live
- 1999-2000, **KQED**, 2nd Unit Director, "News Hour with Jim Lehrer", national news program from PBS with inserts from San Francisco; multi camera live
- 1998-2000, **Moving Arts**, Director, business conference series featuring Cadence Design and Nortel Network, multi camera live
- 1998-2008, **Atlanta Image Arts**, Stage Director, Director, and Editor for conference series with Delta Tau Delta; stage direction, editing, and single camera direction

- 1997-2000, **Technology Education Network**, Director, business television series "Spotlight Microsoft", "Ten Tech Live", and "Nurture Selling"; multi camera live
- 1997, **KQED**, Director, youth and young adults music program, "Musical Encounter" with Conductor Michael Tilton Thomas; multi camera direction
- 1992, **KQED**, Director, "Q", a daily variety show based in San Francisco; multi camera direction
- 1990, **KCSM**, Director, music program "Left Coast Jazz", a pilot for a music series; multi camera direction, graphics, script preparation, and editing
- 1996-2000, **KQED**, Director, relief for "This Week In Northern California"; multi camera direction
- 1993-1995, **Hewlett-Packard**, Director/Writer/Producer, business training program series, "CZ Authorization Training"; multi camera direction, graphics, script preparation, and editing
- 1990, **Broadstar Entertainment**, Technical Director/Director, a musical revival of Woodstock with many of the original groups; technical direction and multi camera directing
- 1988, **Telstar**, Director, entertainment industry daily program "The Hollywood Reporter Show"; multi camera director
- 1986, **Sun Television**, Director of Photography and Director, for a program series "Hollywood on Horses" covering popular personalities and their involvement with horses; DP, director, and editor
- 1984-1992, **Joanie Greggains Productions**, Technical Director and Director, for a daily series "Morning Stretch" about aerobics, diet, and health; multi camera TD and director
- 1980-1981, **Richard Hittleman Productions/KTEH**, Director, for a daily strip series "Yoga and Meditation with Richard Hittleman" on PBS; multi camera direction and editing

There are many single camera and other multi camera jobs which cover the breadth of broadcast work: freelance director of news for **KGO** and **KPIX** in San Francisco; a political series for election coverage at **KTEH**; single camera commercial work for Macys, Sears, Montgomery Wards, Furniture USA, and many other clients; sports; and, dramatic behavioral video training aids for **American Consulting and Training**

2001-2004, **Sellpoint**, Inc., Production Manager, Director, Writer, Editor, Graphic Artist, and Voice Over Talent. Sellpoint provides direct marketing support with video and Flash tours of products for Sony, Panasonic, Canon, Toshiba, Altec-Lansing, WiLife, and SanDisk

1976-1980, **KICU (KGSC)**, Director and Assistant Production Manager, doing news, commercial, public service, entertainment, and special projects; multi camera live and film commercial production, editing, quad tape operation, and stage management

1972-1976, **General Electric Cablevision Cable Channel 6**, Peoria, IL, Production Manager/Program Director, built literally from the ground up to a virtual broadcast station programming 20 hours a day with an average of 6 hours per day of original programming; multi camera live, single camera commercial, traffic creation, program creation, production process and system design, studio design and studio construction

AWARDS

- 1984, ABC Coverage of the 1984 Olympics of Los Angeles, Technical Award, Emmy. This was a generic award for the technical crew; camera, tape, technical directors, audio, graphics, and engineering
- 1974, NCTA National Award, GE Cablevision, for local origination programming, political coverage
- 1973, NCTA National Award, GE Cablevision, for local origination programming, special interest
- 1972, NCTA Honorable Mention award, GE Cablevision, for local origination programming, political coverage

- 1972, NCTA Honorable Mention award, GE Cablevision, for local origination programming, special interest
- Illinois Education Association, Special award of merit

MEMBERSHIPS

- Bay Area Freelancers Association/IATSE Local 119, Sports Television
- Directors Guild of America, inactive

PROFICIENCIES

- Tape/Slow Motion operator. EVS, multiple tape formats and disc recorders
- Technical Director, with knowledge of numerous switchers and video scalars
- Final Cut Pro, LiveType, Color, Compressor, Soundtrack Pro, and DVD Pro
- Adobe Creative Suite (Photoshop, After Effects, Illustrator, Flash, Dreamweaver)
- Microsoft Office (Word, Excel)

PERSONAL

- Private Pilot, single engine
- Photographer and Musician (keyboards and percussion)